

# **Pahal Kadivar**

## Product & UI/UX Designer

#### CONTACT

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#### TOOLS

Figma

Adobe XD

Axure RP

Sketch

Invision

#### HARD SKILLS

User Research

User Flows

**UX Research** 

Wireframing

Design System

**UX** Designer

**UI** Designer

Rapid Prototyping

#### SOFT SKILLS

Collaborative

Feedback Welcomer

Creative

Time management

Explorer

**Problem Solving** 

Leadership

#### ABOUT

Creative and results-oriented designer with 3+ years of experience crafting engaging and intuitive digital experiences. Expertise in simplifying complex concepts into elegant, user-friendly interfaces that drive exceptional user satisfaction.

#### EDUCATION



### Marwadi University

CGPA - 8.22

Bachelor of Engineering in Information Technology

#### EXPERIENCE

#### UI/UX Designer

Banao Technologies | Bangalore, India

Banao Technologies, a renowned web and mobile app development company, is a leading IT Software Solutions provider based in Bangalore and Cambridge. As part of my role, I worked on client projects, focusing on designing intuitive UI/UX solutions.



#### UI/UX & Product Designer

Rapidops | Ahmedabad, India

Rapidops builds and transforms businesses by launching market-leading digital products, platforms, and experiences that fuel their growth. As part of my role, I contributed design solutions and innovative ideas to SAAS products.

#### CERTIFICATIONS



#### Google UX Design

Coursera







2018 - 2022

Feb 2021 - Jan 2022

Jan 2022 - Current



#### Experro (DXP)

experro.com

Experro is the all-in-one Digital Experience Platform. Packed with a Headless CMS, Visual Site Builder, Al search & merchandising, customer data platform, and marketing automation features. I was assigned the task of creating a platform from scratch, and conducting extensive research and competitive analysis were key steps in developing this product. My primary emphasis was on enhancing the user experience, as CMS products often prove challenging for users to comprehend.



#### Salesmate (CRM)

salesmate.io

Salesmate is like a helpful assistant for businesses. It's a CRM platform that brings together all your important information, tools, and tasks. By automating these processes, it makes your team's work smoother and helps your business grow better. My job was to create a special system for designing and building this platform. This system is made for both designers and developers



#### Aquaculture Stewardship Council

asc-agua.org

The Aquaculture Stewardship Council is an independent non-profit organisation and labelling organization that establishes protocol on farmed seafood while ensuring sustainable aquaculture. So my role was to design a platform where farmers can calculate their farming expense and track their fish production based on their real data.

I had the responsibility of revamping and improving the platform's user interface and user experience to provide a more enhanced and easy to understand for the users.



#### Across The Globe

ata.world

ATG is a platform that facilitates connections and collaboration among individuals who share common interests. It serves as a space where like-minded people can connect, collaborate, and derive personal growth from each other's passions. In my role, I was accountable for redesigning, as well as enhancing the platform's UI/UX for an improved user experience.



#### **Hobby Cue**

hobbycue.com

Hobby Cue is an eco-system of experts, teachers, sellers and places to practice, participate or perform in different type of hobbies. So it is a community based platform on different hobbies from different world and you can also sell your products and arts on this platform. I was tasked with designing the platform in a manner that elevates the overall user journey and satisfaction, ensuring an enhanced experience for all users.

#### PORTFOLIO



#### Click here to view

Overview of my best projects.

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