Pahal Kadivar

Product & UI/UX Designer

CONTACT

+91 6355-224-225

kadivarpahal21@gmail.com

www.pahalkadivar.com

www.linkedin.com/in/pahalk

TOOLS

Figma

Adobe XD

Axure RP

Sketch

Webflow

Framer

HARD SKILLS

User Research

User Flows

UX/UI Design

Wireframing

Design System

Rapid Prototyping

Usability Testing

SOFT SKILLS

Collaboration

Feedback Welcomer

Problem-Solving

Time Management

Creativity

Leadership

Click here to view portfolio
Overview of my best projects.

ABOUT

Results-driven Product Designer with **3+ years** of experience creating intuitive digital solutions. Skilled at transforming complex concepts into seamless, user-centric designs, enhancing user satisfaction and business outcomes

EDUCATION

Marwadi University   2018 - 2022
CGPA - 8.22

Bachelor of Engineering in Information Technology

EXPERIENCE

UI/UX Designer   Feb 2021 - Jan 2022
Banao Technologies | Bangalore, India

Collaborated with cross-functional teams to design platforms for 5+ clients, focusing on user-centric solutions. Streamlined design workflows, reducing delivery time by 20%, and improved user engagement by 15% through iterative prototyping and usability enhancements.

UI/UX & Product Designer   Jan 2022 - Current
Rapidops | Ahmedabad, India

Executed high-impact design strategies for Experro & Salesmate, incorporating user research and competitive analysis. Delivered solutions that enhanced scalability, supporting a 20% increase in team productivity and product adoption.

PROJECTS

Experro (DXP)   experro.com

Experro is a robust Digital Experience Platform integrating a Headless CMS, Visual Site Builder, AI-driven search, customer data platform, and ecommerce tools. Leading the design process from scratch, conducting in-depth user research and analyzing 10+ competitors to inform strategy. Streamlined CMS workflows, enhancing efficiency and boosting task completion rates by 25%, while improving platform adoption by 30%

Salesmate (CRM)   salesmate.io

Salesmate is a powerful CRM platform that streamlines operations and automates processes to drive business growth. Created a scalable design system that optimized collaboration between design and development teams, cutting delivery timelines by 15% and significantly enhancing user experience and operational efficiency.

Aquaculture Stewardship Council   asc-aqua.org

Developed a data-driven platform for the Aquaculture Stewardship Council, enabling farmers to track expenses and fish production, resulting in a 20% increase in operational efficiency. Revamped the user interface, improving usability and boosting user adoption by 25%, driving better decision-making across the platform.

CERTIFICATIONS

Google UX Design   **Adobe UX Foundation**

Coursera   NASSCOM